



Great Start Collaborative Meeting Minutes

Monday, November 29, 2010

Those in attendance:

Kirtland House Site:

- Amy Hesse
- Christina Tappan
- Amy Coulter
- Janna Clark
- Sherry Dickson
- Lorie Holton
- Sheri Jackson

- Cindy DeLadurantaye
- Rug Dozzi
- Betty McClintic
- Erica Palmerton
- Allison Oakes
- Marc Milburn
- Michele Cochrane

IRESA Site:

- Phyllis Rhodes
- Lynne Bigelow
- Shar Wheatley
- Sue Buresh
- Lori Wojahn
- Ilene Espinoza

- Linda Stemen
- Mary Reitler
- Kris Adaline
- Dana McGre
- Julie Doherty

Meeting called to order: 10:03 am

- I. **Welcome and introductions by:** Amy Hesse, Great Start Collaborative Director and Marci Howey, GSC Chair

Minutes approved

II. MOU and Member Profile:

If you have not filled one out please do so at this meeting.

III. PNC: Presentation by Dawn Knapp

- 10 years, 100 million invested in early childhood education
- Employees volunteer 40 hours in qualified centers (Headstart, Early 4's etc.)
- Volunteers will help with such things like reading and painting
- A child care center will then earn \$1,000 and can work up to \$3,000 (this is possible if you have 3 PNC volunteers)

- Mid-Jan. program kicks off, and centers have to meet a criteria set up by PNC Bank
- All employees "volunteers" have background checks, health assessments and TB test

Amy H.: IS there outreach beyond Iosco County?

Dawn: Wherever there is a PNC Bank, for example West Branch employees should be reaching out.

IV. Early Childhood Conference:

- Call out for presenters, Jan. 2011 deadline
- Key note speaker

- childcare onsite service
- 3 or 4 break out sessions
- share flier with contacts
- centers need required hours can get training here –trying to have something local

Erica Palmerton: suggest MaryBeth Hicks for keynote speaker

Amy C.: suggest Bill Millet

Amy H.: Bill Millet speaks on *Economic Development* –he would be good for community leaders to listen to – could invite him to speak but not at Early Childhood Conference, if he spoke it would be focused in losco

Janna Clark: Why would parents want to come? (Early Childhood Conference)

Amy H.: Parents can gain knowledge for their children and resources

Amy C.: A good opportunity to empower parents

Cindy D : Will send an email to MaryBeth Hicks

Janna: Will we be working with local business

Amy H.: Yes, student center will be open to business and resource agencies for parents- ask business for involvement and participation.

Vendors will not sell on site, but resources will have resources that are available

V. Parent's Liaisons:

Amy Coulter:

1. Coalition Strategic Planning retreat: Dec 8th, coming up with a plan of activities for the next year

Defines Parent Liaisons duties:

- -Parent Liaisons are out in the community
- seeing what needs, need to be met
- empowering parents

2. Family Friendly Businesses:

- Coming up with a criteria
- Logo decal for their window
- Will business nominate themselves or will parents in the community

Janna Clark: Houghton Lake Parent Liaison

Event: Peanut Butter & Jam –reorganization that there is a need for music and motion

- 90 parents and kids in attendance
- Will continue on as a program
- Event is planned through February
- Positive PR –newspaper and radio
- Free to community

Event: Art in the Park

-Pre-K teachers will do artwork with students

-Artwork will be showcased at Artesia

-hopes that this will be a mobile showcase, so it can be moved throughout different counties

Cindy DeLadurantaye:

Parent Awareness Conference: Lansing

-advocacy focused

- advocacy techniques on how to keep parents engaged

Event: Riverhouse –Open House, new program, for professional community, from 4-6 on Dec. 13th

- available to all COOR counties
- credit counseling
- home maintenance training
- how to get finances in order before applying for a loan

VI. Local Early Childhood Quality Improvement Trainers: Sheri Jackson and Lori Holton

Lorie: month-to-month, peer-to-peer

- Needs trainers in Iosco county
- Conducts home trainings with relative providers

Problem in Ogemaw County: Use permit, providers not wanting to join “group” because of the fee. There is only one center now that is open.

Sue Buresh: Family Connections

- 12 hours free
- Evening hours
- Program in Rose City

Cindy D. Are fees so high because zoning is setting them this high?

Lorie: Yes, because each township is sets their own zoning fee

Cindy: Is there anyway to attend township meetings? Do the people setting these fees understand what is doing for families?

Lorie: has obtained township meeting schedule.

VII. Strategic Plan: passed out

Discussion with on Early Care and Education by Amy Hesse

Marc: recommends building a relationship with your commissions, and recommends going to your township association –(referring back to zoning issues)

Amy H: Scope of Work

-3 most important

1. Kiosk: Family Resource Library
 - for providers and parents
 - kits consist of wooden puzzles and puppets
 - vote in January if we would like to do this
2. Business Recognition:
 - implement quickly
 - plenty of business engagement
 - decal for window
3. Meet your elected official
 - ice cream social –parents bring children
 - invite newly elected legislatures

VII. Open Discussion

Marc: develop relationship with legislators and organization before you ask them for something

Michele Cochrane: Community Service Screener: Referrals

- helps providers refer children to different programs to the agencies
- create a workgroup (Michele and Janna volunteer for workgroup)

Betty McClintic: Screener needs to be extremely organized

Nomination:

Amy C: nominates Erica Palmerton as Chair, Erica accepts, all in favor

Julie Doherty: volunteers for co-chair and accepts, all in favor

Family Fun Fair: (Julie Doherty) – a celebration for the children

- losco county, April 30th at Oscoda High school

- Purpose: to link families to local agencies

Amy H.: How can the Parent Coalition help?

Julie: They can help with planning, coordinating and volunteering

Also Great Start and Parent Coalition will have a booth.

Next Meeting: Wednesday, January 26, 2011 @10:00

Future Meeting: Wednesday March 30, 2011 @ 10:00

Meeting adjourned at 11:50 am